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HTA Release (21-14)

Hawai'i Visitor Statistics Released for April 2021

HONOLULU – According to preliminary statistics released by the Hawai'i Tourism Authority (HTA), a total of 484,071 visitors arrived by air service to the Hawaiian Islands in April 2021, compared to only 4,564 visitors who traveled to Hawai'i in April 2020 when tourism to the islands virtually ceased due to the global COVID-19 pandemic. Total spending for visitors arriving in April 2021 was \$811.4 million¹.

Prior to the pandemic, Hawai'i experienced record-level visitor expenditures and arrivals in 2019 and in the first two months of 2020. When compared to 2019, visitor arrivals in April 2021 were down 43.0 percent from the April 2019 count of 849,397 visitors (air and cruise), and visitor spending was down 38.4 percent from the \$1.32 billion spent in April 2019.

April 2020 was the first full month of travel restrictions to keep the community safe, following the State of Hawai'i's 14-day mandatory travel quarantine for all passengers (effective March 26, 2020). During this time, exemptions included travel for essential reasons like work or health care. The state's four counties enforced strict stay-at-home orders and curfews in April. Nearly all trans-Pacific flights and interisland flights were cancelled. The U.S. Centers for Disease Control and Prevention (CDC) enforced a "No Sail Order" on all cruise ships. On October 15, 2020, the State initiated the Safe Travels program, which then allowed trans-Pacific travelers to bypass the quarantine if they had a valid negative test for COVID-19.

A year later in April 2021, the Safe Travels program was still underway, with most passengers arriving from out-of-state and traveling inter-county able to bypass the State's mandatory 10-day self-quarantine with a valid negative COVID-19 NAAT test result from a Trusted Testing Partner prior to departure. Kaua'i County rejoined the Safe Travels program on April 5, 2021. The counties of Hawai'i, Maui and Kalawao (Moloka'i) also had a partial quarantine in place in April. The CDC continued reduced restrictions through a "Conditional Sail Order" on all cruise ships.

In April 2021, 352,147 visitors (versus 3,016 visitors in April 2020) arrived from the U.S. West and 119,189 visitors (versus 1,229 in April 2020) were from the U.S. East. In addition, 1,367 visitors (versus 13 visitors in April 2020) came from Japan and 527 visitors (versus nine visitors in April 2020) were from Canada. There were 10,842 visitors (versus 298 in April 2020) from All Other International Markets. Many of these visitors were from Guam, and a small number of visitors were from Other Asia, Europe, Latin America, Oceania, Philippines and Pacific Islands.

U.S. West visitors spent \$573.2 million. U.S. East visitors spent \$233.7 million. Visitors from Japan spent \$4.5 million. Visitor spending data from other markets were not available.

A total of 3,614 trans-Pacific flights serviced the Hawaiian Islands in April, compared to 426 flights a year ago. This represented a total of 727,980 air seats, up from 95,985 seats. There were

¹ For April 2021, visitor spending statistics were from U.S. West, U.S. East and Japan only. Spending data for visitors from the other markets were not available due to limited samples. Comparative visitor spending data for April 2020 were not available, as there was no fielding between April through October 2020 due to COVID19 restrictions.

significantly more scheduled seats from U.S. West (623,611, +703.7%) and U.S. East (80,172, +3,646.4%). Air service from Japan (8,798 seats, +1,082.5%), Other Asia (2,224 seats, +920.2%) and Canada (716 seats, none in April 2020) remained limited but there were more scheduled seats compared to a year ago. There continued to be no direct air service from Oceania. Scheduled seats from Other countries (Guam, Manila, Majuro) decreased (8,589, -10.4%).

Year-to-date 2021

For the first four months of 2021, total visitor spending was \$2.33 billion². U.S. West visitors spent \$1.56 billion, U.S. East visitors spent \$737.5 million and visitors from Japan spent \$15.5 million. Available data for Canada showed \$17.2 million in visitor spending in the first two months of 2021.

A total of 1,331,115 visitors arrived in the first four months of 2021, down 37.5 percent compared to the same period a year ago. There were more visitors from U.S. West (925,145, +1.5%) but fewer visitors from U.S. East (367,038, -28.8%), Japan (4,277, -98.5%), Canada (4,243, -97.3%) and All Other International Markets (30,412, -86.4%). Additionally, cruise ship activities continued to be suspended in 2021. In comparison, 29,792 visitors came by cruise ships in the first few months of 2020, prior to the CDC's "No Sail Order."

Total visitor arrivals decreased 60.6 percent when compared to year-to-date April 2019 arrivals of 3,376,675 visitors (air and cruise). Visitor spending declined by 60.0 percent from the \$5.81 billion spent in the first four months of 2019.

Other Highlights:

- **U.S. West:** In April, 280,222 visitors (versus 2,327 in April 2020) arrived from the Pacific region, and 71,925 visitors (versus 650 in April 2020) came from the Mountain region. In terms of accommodations, 48.5 percent of U.S. West visitors stayed in hotels, 22.6 percent stayed in condominiums, 12.1 percent stayed in rental homes, 10.9 percent stayed in timeshares and 10.7 percent stayed with friends and relatives.

Through the first four months of 2021, visitor arrivals increased from both the Pacific (+1.8%) and Mountain (+10.3%) regions. Year-to-date, daily visitor spending averaged \$170 per person.

In terms of travel restrictions, California issued a travel advisory that recommended caution and suggested self-quarantining for unvaccinated Californians returning to the state. In Oregon, returning residents were advised to practice self-quarantine for 14 days after arrival, with the exception of asymptomatic travelers who had received a complete dosage of the COVID-19 vaccine and recorded a minimum of 14 days since their final dose. In Washington, returning residents who were fully vaccinated with an FDA-authorized vaccine did not need to get tested before or after travel unless required by the destination, and did not need to self-quarantine.

- **U.S. East:** Of the 119,189 U.S. East visitors in April, the majority were from the South Atlantic (28,626 visitors, versus 345 in April 2020), the East North Central (23,568 visitors, versus 198 in April 2020) and the West South Central (23,019 visitors, versus 283 in April 2020) regions. In terms of lodging, 55.3 percent of U.S. East visitors stayed in hotels, 16.0 percent stayed in condominiums, 13.8 percent stayed with friends and relatives, 11.2 percent stayed in rental homes and 9.3 percent stayed in timeshares.

²Year-to-date April 2021 visitor spending statistics were from U.S. West, U.S. East, Japan, and Canada (Canada data were only available for January and February). Spending data for visitors from the other markets were not available due to limited samples.

Note: Year-to-date April 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID19 restrictions.

Through the first four months of 2021, visitor arrivals continued to decline from the West North Central (-45.5%), New England (-30.3%), Mid-Atlantic (-30.2%), East North Central (-22.9%), East South Central (-20.8%), South Atlantic (-19.8%) and West South Central (-6.8%) regions. Year-to-date, daily visitor spending averaged \$181 per person.

In New York, a quarantine was still recommended for all travelers, including returning residents who were not fully vaccinated. It was recommended that they get tested three to five days after arrival in New York and consider self-quarantine (for seven days if tested within three to five days, otherwise for 10 days).

- **Japan:** Of the 1,367 visitors in April, 1,265 visitors arrived on international flights from Japan and 102 came on domestic flights. Nearly all (97.9%) visitors made their own travel arrangements. In terms of lodging, 40.1 percent stayed in hotels, 23.5 percent stayed with friends and relatives, 22.7 percent stayed in condominiums and 12.9 percent stayed in timeshares.

Through the first four months of 2021, there were 4,277 visitors from Japan (-98.5%). Year-to-date, daily visitor spending averaged \$208 per person.

In April, the Japan government required proof of a negative PCR test for all entry into Japan. In addition, all travelers, including returning Japanese nationals, were required to quarantine for 14 days.

- **Canada:** Of the 527 visitors in April, 136 visitors arrived on direct flights from Canada to Kahului, while 391 visitors arrived on domestic flights. Most of the visitors were independent travelers (95.0%). In terms of lodging, 31.4 percent stayed in hotels, 29.9 percent stayed in condominiums, 15.8 percent stayed with friends and relatives, and 11.8 percent stayed in rental homes.

Through the first four months of 2021, there were 4,243 visitors from Canada (-97.3%), down considerably from the same period last year.

Most travelers to Canada, including returning Canadian nationals, were required to take a COVID-19 molecular test when they arrived in Canada before exiting the airport, and another toward the end of their mandatory 14-day quarantine. Most air travelers were required to reserve, prior to departure to Canada, a three-night stay in a government-authorized hotel. In addition, they were required to submit their travel and contact information, including a suitable quarantine plan, electronically via ArriveCAN before boarding their flight.

Highlights from All Other International Markets:

- **Australia:** There were 46 visitors from Australia in April compared to three visitors a year ago. Through the first four months of 2021, arrivals decreased considerably (-99.7% to 149 visitors). These visitors came on domestic flights as direct flights from Australia continued to be suspended in 2021. The Australian government continued to impose a ban on all overseas travel for Australians unless an exemption was granted. Residents returning to Australia were required to undergo a mandatory 14-day quarantine.
- **New Zealand:** There were 103 visitors from New Zealand in April compared to five visitors a year ago. Through the first four months of 2021, arrivals dropped significantly (-97.0% to 321 visitors). These visitors arrived on domestic flights as direct flights from New Zealand continued to be suspended in 2021. The New Zealand government advised New Zealanders to refrain from travel overseas due to COVID-19 health risks and travel restrictions. Residents returning to New Zealand were required to complete at least 14 days of quarantine and test negative for COVID-19 before entering the community.

- **China:** There were 159 visitors from China in April compared to six visitors a year ago. Arrivals declined substantially (-95.3% to 466 visitors) through the first four months of 2021. These visitors came on domestic flights as direct air service from China to Hawai'i was terminated in February 2020. Chinese authorities required most arriving passengers to present a negative COVID-19 test obtained within three days of departure for China. Returning Chinese citizens were required to update their information through WeChat to obtain a health code before boarding flights, and also quarantine for 14 days.
- **Korea:** There were 435 visitors from Korea in April compared to 15 visitors a year ago. A total of 284 visitors arrived on international flights from Korea and 151 came on domestic flights. Arrivals decreased sharply (-97.1% to 1,213 visitors) through the first four months of 2021. In April, all travelers to Korea, including returning Korean nationals, were required to have a negative COVID-19 PCR test and subject to a mandatory 14-day quarantine.
- **Taiwan:** There were 58 visitors from Taiwan in April compared to five visitors a year ago. These visitors arrived on domestic flights as there continued to be no direct flights from Taiwan in 2021. Visitor arrivals decreased (-96.9% to 107 visitors) in the first four months of 2021. Before boarding their flight to Taiwan, all travelers, including returning Taiwan nationals, were required to provide a negative COVID-19 RT-PCR test issued within three days prior departure. Travelers also had to make arrangements for a designated place (a quarantine hotel or a residence that met the one person per residence requirement) to undergo a 14-day quarantine. They had to log into the Quarantine System for Entry to complete an online health declaration as well as an affidavit stating they have met the related regulations.
- **Europe:** In April, there were 706 visitors from the United Kingdom, France, Germany, Italy and Switzerland, compared to 24 visitors a year ago. Through the first four months of 2021, arrivals declined considerably (-90.7% to 1,897 visitors). In April, Germany struggled to contain an aggressive wave of cases of the more contagious COVID-19 variant. Travelers, including returning German nationals from high incidence areas, were required to register with the authorities and quarantine for 14 days. In the United Kingdom, all travelers arriving from outside the British Isles had to undergo a 10-day quarantine during which they were also required to take two COVID-19 tests, on the second and eighth days of their quarantine period, respectively. Individuals without suitable accommodations had to stay in government-arranged facilities at their own expense. All arriving travelers were required to also fill out a passenger locator form and provide their travel history over the previous 10 days.
- **Latin America:** There were 434 visitors from Mexico, Brazil and Argentina in April, compared to six visitors a year ago. Arrivals decreased significantly (-74.8% to 1,273 visitors) through the first four months of 2021. In Argentina, all ports of entry remained closed to most non-resident foreign nationals until further notice. Only legal residents and foreign nationals authorized to travel were allowed entry. Individuals permitted to enter had to complete an affidavit for the National Directorate of Migration up to 48 hours before travel and provide a negative result from a COVID-19 test taken within 72 hours before travel. All arrivals were required to complete a mandatory self-quarantine for a total of 10 days after taking the PCR test. In Mexico, the land border between the U.S. and Mexico continued to be closed through at least May 21, 2021 to non-essential crossings, but not commerce. Returning Mexican nationals who traveled by air were subject to temperature checks and health screening, and potentially quarantine.

Island Highlights:

- **O‘ahu:** Visitor spending was \$299.8 million³ in April 2021. There were 223,070 visitors on O‘ahu, compared to 3,150 visitors in April 2020. For the first four months of 2021, visitors spending was \$823.0 million⁴. Arrivals dropped 49.9 percent to 614,403 visitors, compared to the same period a year ago.
- **Maui:** Visitor spending was \$316.3 million³ in April 2021. There were 178,105 visitors on Maui compared to 647 visitors in April 2020. For the first four months of 2021, visitor spending was \$985.5 million⁴. Arrivals decreased 15.8 percent to 508,388 visitors.
- **Kaua‘i:** Visitor spending was \$65.6 million³ in April 2021. There were 41,905 visitors on Kaua‘i compared to 308 visitors in April 2020. For the first four months of 2021, visitor spending was \$117.9 million⁴. Arrivals decreased 75.8 percent to 68,374 visitors.
- **Hawai‘i Island:** Visitor spending was \$129.7 million³ in April 2021. There were 81,952 visitors on Hawai‘i Island compared to 705 visitors in April 2020. For the first four months of 2021, visitor spending was \$399.7 million⁴. Arrivals declined 37.2 percent to 245,485 visitors.

Flights and Air Seats to Hawai‘i:

In April, total trans-Pacific air capacity increased to 3,614 flights compared to 426 flights a year ago. There were more flights serving Honolulu (1,707, +411.1%), Kahului (1,171, +2,561.4%), Kona (528, +1,930.8%), Līhu‘e (195, +786.4%) and Hilo (13, zero flights a year ago). This translates into 727,980 (+658.4%) total trans-Pacific air seats in April. There were 370,909 (+368.4%) scheduled air seats serving Honolulu, 228,221 (+2,754.2%) scheduled seats to Kahului, 92,520 (+1,835.2%) scheduled seats to Kona, 34,172 (+751.1%) scheduled seats to Līhu‘e and 2,158 (zero seats in April 2020) scheduled seats to Hilo.

- There were 3,189 scheduled flights with 623,611 seats from U.S. West in April, compared to 362 flights with 77,594 seats a year ago. Service resumed from Anchorage (4,611 seats), Las Vegas (11,398), Long Beach (21,315), Phoenix (42,640), Portland (30,110), Salt Lake City (15,216) and San Diego (30,508). In addition, there was new service from Ontario, California (3,969), and increased service from Denver (24,565, +4,745.2%), Los Angeles (161,120, +398.0%), Oakland (37,121, +242.1%), Sacramento (20,965, +2,895.0%), San Francisco (80,429, +374.8%), San Jose (45,735, +8,611.4%), and Seattle (93,909, +497.3%).
- There were 327 scheduled flights with 80,172 seats from U.S. East in April, compared to 10 flights with 2,140 seats a year ago. Service resumed from Atlanta (6,188 seats), Boston (2,224), Dallas (31,668), Minneapolis (5,236), New York (JFK) (4,448), and Newark (2,996). Additionally, there was new service from Orlando (2,224 seats) and Austin (834 seats), and increased service from Chicago (17,934, +1,296.7%) and Houston (6,420, +650.0%).
- There were 35 scheduled flights with 8,798 seats from Japan in April, compared to only four flights with 744 seats a year ago. Service resumed from Osaka (1,390 seats) and Tokyo-Narita (3,892), and air capacity increased from Tokyo-Haneda (3,516, +372.6%).
- Air service from Canada was very limited in April with only four scheduled flights and 716 seats on the Calgary-Kahului route. Scheduled flights from Canada were suspended a year ago.

³ For April 2021, visitor spending statistics by island were from U.S. West, U.S. East and Japan only. Spending data for visitors from the other markets were not available due to limited samples.

⁴ Year-to-date April 2021 visitor spending statistics by island were from U.S. West, U.S. East, Japan, and Canada (Canada data were only available for January and February). Spending data for visitors from the other markets were not available due to limited samples.

Note: Year-to-date April 2020 visitor spending statistics by island were not available, as there was no fielding between April through October 2020 due to COVID19 restrictions.

- Air service to Hawai'i from Oceania continued to be suspended since April 2020.
- From the Other Asia markets, there were eight scheduled flights with 2,224 seats from Seoul, Korea in April, compared to one flight with 218 seats a year ago.
- From Other markets, direct flights to Hawai'i from most routes continued to be suspended in April except for Guam-Honolulu with 30 flights and 8,280 seats, and one flight from Manila-Honolulu with 309 seats.
- Through the first four months of 2021, total air capacity statewide decreased to 12,292 flights (-18.6%) and 2,519,390 seats (-24.8%).

Cruise Ship Visitors:

- There were no cruise ship activities during the first four months of 2021. In comparison, 22,913 visitors came by air to board the Hawai'i home-ported cruise ship and 29,792 visitors entered Hawai'i on 20 out-of-state cruise ships from January to mid-March 2020, just prior to the CDC's "No Sail Order."

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Technical Notes:

Tables of preliminary 2021 and 2020 visitor characteristic and expenditure statistics including data presented in the news release; detailed monthly visitor characteristics data tables by visitor market and by island; fact sheets with visitor statistics and economic data for the State of Hawai'i and selected visitor markets; have been posted on the Hawai'i Tourism Authority website:

<https://www.hawaii tourism authority.org/research/monthly-visitor-statistics/>

About the Hawai'i Tourism Authority

The [Hawai'i Tourism Authority](https://www.hawaii tourism authority.org/) is the State of Hawai'i agency responsible for strategically managing its support of the tourism industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure tourism's sustainability and the benefits it brings to residents and communities statewide.

For more information about HTA, please visit www.hawaii tourism authority.org. Follow updates from HTA (@HawaiiHTA) on [Facebook](#), [Instagram](#), [Twitter](#) and its new [YouTube Channel](#).

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APRIL 2021 ARRIVALS AT A GLANCE

TOTAL EXPENDITURES (\$mil.)	2021P	2020P	% change	2021P YTD	2020P YTD	% change
TOTAL EXPENDITURES (\$mil.)	811.4 ^{5/}	N/A	N/A	2,326.0 ^{6/}	NA ^{7/}	N/A
Total by air	811.4	N/A	N/A	2,326.0	N/A	N/A
U.S. Total	806.9	N/A	N/A	2,293.3	N/A	N/A
U.S. West	573.2	N/A	N/A	1,555.9	N/A	N/A
U.S. East	233.7	N/A	N/A	737.5	N/A	N/A
Japan	4.5	N/A	N/A	15.5	N/A	N/A
Canada	N/A	N/A	N/A	17.2	N/A	N/A
All Others	N/A	N/A	N/A	N/A	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	12.5	N/A
TOTAL VISITOR DAYS	4,541,594	123,355	3,581.7	13,847,827	19,687,461	-29.7
Total by air	4,541,594	123,355	3,581.7	13,847,827	19,545,759	-29.2
U.S. Total	4,388,586	113,567	3,764.3	13,261,460	13,592,374	-2.4
U.S. West	3,215,623	74,338	4,225.7	9,178,963	8,247,640	11.3
U.S. East	1,172,963	39,229	2,890.0	4,082,497	5,344,734	-23.6
Japan	21,184	559	3,690.5	74,367	1,729,882	-95.7
Canada	12,292	285	4,206.5	121,866	2,053,718	-94.1
All Others	119,532	8,943	1,236.5	390,134	2,169,786	-82.0
Visitor arrivals by cruise ships	0	0	N/A	0	141,701	N/A
VISITOR ARRIVALS	484,071	4,564	10,505.8	1,331,115	2,130,051	-37.5
Total by air	484,071	4,564	10,505.8	1,331,115	2,100,259	-36.6
U.S. Total	471,336	4,245	11,004.0	1,292,183	1,427,436	-9.5
U.S. West	352,147	3,016	11,575.7	925,145	911,899	1.5
U.S. East	119,189	1,229	9,600.6	367,038	515,537	-28.8
Japan	1,367	13	10,574.1	4,277	294,241	-98.5
Canada	527	9	5,879.5	4,243	155,744	-97.3
All Others	10,842	298	3,540.0	30,412	222,837	-86.4
Visitor arrivals by cruise ships	0	0	N/A	0	29,792	N/A
AVERAGE DAILY CENSUS	151,386	4,112	3,581.7	115,399	162,706	-29.1
Total by air	151,386	4,112	3,581.7	115,399	161,535	-28.6
U.S. Total	146,286	3,786	3,764.3	110,512	112,334	-1.6
U.S. West	107,187	2,478	4,225.7	76,491	68,162	12.2
U.S. East	39,099	1,308	2,890.0	34,021	44,171	-23.0
Japan	706	19	3,690.5	620	14,297	-95.7
Canada	410	10	4,206.5	1,016	16,973	-94.0
All Others	3,984	298	1,236.5	3,251	17,932	-81.9
Visitor arrivals by cruise ships	0	0	N/A	0	1,171	N/A
AVERAGE LENGTH OF STAY	9.38	27.03	-65.3	10.40	9.24	12.6
Total by air	9.38	27.03	-65.3	10.40	9.31	11.8
U.S. Total	9.31	26.75	-65.2	10.26	9.52	7.8
U.S. West	9.13	24.65	-63.0	9.92	9.04	9.7
U.S. East	9.84	31.93	-69.2	11.12	10.37	7.3
Japan	15.49	43.63	-64.5	17.39	5.88	195.7
Canada	23.33	32.40	-28.0	28.72	13.19	117.8
All Others	11.03	30.03	-63.3	12.83	9.74	31.7
Visitor arrivals by cruise ships	0.00	0.00	N/A	0.00	4.76	N/A
PER PERSON PER DAY SPENDING (\$)	178.7 ^{5/}	N/A	N/A	168.0 ^{6/}	NA ^{7/}	N/A
Total by air	178.7	N/A	N/A	168.0	N/A	N/A
U.S. Total	183.9	N/A	N/A	172.9	N/A	N/A
U.S. West	178.3	N/A	N/A	169.5	N/A	N/A
U.S. East	199.2	N/A	N/A	180.6	N/A	N/A
Japan	213.9	N/A	N/A	208.1	N/A	N/A
Canada	N/A	N/A	N/A	141.2	N/A	N/A
All Others	N/A	N/A	N/A	N/A	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	88.3	N/A
PER PERSON PER TRIP SPENDING (\$)	1676.2 ^{5/}	N/A	N/A	1,747.4 ^{6/}	NA ^{7/}	N/A
Total by air	1,676.2	N/A	N/A	1,747.4	N/A	N/A
U.S. Total	1,711.9	N/A	N/A	1,774.8	N/A	N/A
U.S. West	1,627.8	N/A	N/A	1,681.7	N/A	N/A
U.S. East	1,960.6	N/A	N/A	2,009.3	N/A	N/A
Japan	3,313.7	N/A	N/A	3,618.6	N/A	N/A
Canada	N/A	N/A	N/A	4,055.4	N/A	N/A
All Others	N/A	N/A	N/A	N/A	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	420.0	N/A

5/ For April 2021, visitor spending statistics were from U.S. West, U.S. East and Japan only. Spending data for visitors from the other markets were not available due to limited samples.

6/ Year-to-date April 2021 visitor spending statistics were from U.S. West, U.S. East, Japan, and Canada (Canada data were only available for January and February). Spending data for visitors from the other markets were not available due to limited samples.

7/ April year-to-date 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID19.

APRIL 2021 ISLAND HIGHLIGHTS

TOTAL EXPENDITURES (\$mil.)	2021P	2020P	% change	2021P YTD	2020P YTD	% change
TOTAL EXPENDITURES (\$mil.)	811.4 ^{8/}	N/A	N/A	2,326.0 ^{9/}	NA ^{10/}	N/A
Total by air	811.4	N/A	N/A	2,326.0	N/A	N/A
O'ahu	299.8	N/A	N/A	823.0	N/A	N/A
Maui	316.3	N/A	N/A	985.5	N/A	N/A
Moloka'i	N/A	N/A	N/A	N/A	N/A	N/A
Lāna'i	N/A	N/A	N/A	N/A	N/A	N/A
Kaua'i	65.6	N/A	N/A	117.9	N/A	N/A
Haw aii Island	129.7	N/A	N/A	399.7	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	12.5	N/A
TOTAL VISITOR DAYS	4,541,594	123,355	3,581.7	13,847,827	19,687,461	-29.7
Total by air	4,541,594	123,355	3,581.7	13,847,827	19,545,759	-29.2
O'ahu	1,807,825	84,220	2,046.6	5,628,463	8,678,831	-35.1
Maui	1,537,923	13,458	11,327.3	4,772,377	5,229,389	-8.7
Moloka'i	12,649	204	6,102.9	44,472	79,139	-43.8
Lāna'i	18,357	33	55,054.1	49,255	57,780	-14.8
Kaua'i	394,961	6,067	6,410.5	749,213	2,212,202	-66.1
Haw aii Island	769,879	19,373	3,874.0	2,604,048	3,288,418	-20.8
Visitor arrivals by cruise ships	0	0	N/A	0	141,701	N/A
VISITOR ARRIVALS	484,071	4,564	10,505.8	1,331,115	2,130,051	-37.5
Total by air	484,071	4,564	10,505.8	1,331,115	2,100,259	-36.6
O'ahu	223,070	3,150	6,980.6	614,403	1,226,162	-49.9
Maui	178,105	647	27,425.7	508,388	603,835	-15.8
Moloka'i	1,588	30	5,240.2	5,066	14,319	-64.6
Lāna'i	3,382	21	16,199.5	8,530	14,892	-42.7
Kaua'i	41,905	308	13,498.5	68,374	281,989	-75.8
Haw aii Island	81,952	705	11,523.5	245,485	390,843	-37.2
Visitor arrivals by cruise ships	0	0	N/A	0	29,792	N/A
AVERAGE DAILY CENSUS	151,386	4,112	3,581.7	115,399	162,706	-29.1
Total by air	151,386	4,112	3,581.7	115,399	161,535	-28.6
O'ahu	60,261	2,807	2,046.6	46,904	71,726	-34.6
Maui	51,264	449	11,327.3	39,770	43,218	-8.0
Moloka'i	422	7	6,102.9	371	654	-43.3
Lāna'i	612	1	55,054.1	410	478	-14.0
Kaua'i	13,165	202	6,410.5	6,243	18,283	-65.9
Haw aii Island	25,663	646	3,874.0	21,700	27,177	-20.2
Visitor arrivals by cruise ships	0	0	N/A	0	1,171	N/A
AVERAGE LENGTH OF STAY	9.38	27.03	-65.3	10.40	9.24	12.6
Total by air	9.38	27.03	-65.3	10.40	9.31	11.8
O'ahu	8.10	26.73	-69.7	9.16	7.08	29.4
Maui	8.63	20.80	-58.5	9.39	8.66	8.4
Moloka'i	7.96	6.86	16.2	8.78	5.53	58.8
Lāna'i	5.43	1.60	238.4	5.77	3.88	48.8
Kaua'i	9.43	19.69	-52.1	10.96	7.85	39.7
Haw aii Island	9.39	27.48	-65.8	10.61	8.41	26.1
Visitor arrivals by cruise ships	0.00	0.00	N/A	0.00	4.76	N/A
PER PERSON PER DAY SPENDING (\$)	178.7 ^{8/}	N/A	N/A	168.0 ^{9/}	NA ^{10/}	N/A
Total by air	178.7	N/A	N/A	168.0	N/A	N/A
O'ahu	165.8	N/A	N/A	146.2	N/A	N/A
Maui	205.7	N/A	N/A	206.5	N/A	N/A
Moloka'i	N/A	N/A	N/A	N/A	N/A	N/A
Lāna'i	N/A	N/A	N/A	N/A	N/A	N/A
Kaua'i	166.1	N/A	N/A	157.3	N/A	N/A
Haw aii Island	168.5	N/A	N/A	153.5	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	88.3	N/A
PER PERSON PER TRIP SPENDING (\$)	1676.2 ^{8/}	N/A	N/A	1747.4 ^{9/}	NA ^{10/}	N/A
Total by air	1,676.2	N/A	N/A	1,747.4	N/A	N/A
O'ahu	1,343.9	N/A	N/A	1,339.6	N/A	N/A
Maui	1,776.1	N/A	N/A	1,938.4	N/A	N/A
Moloka'i	N/A	N/A	N/A	N/A	N/A	N/A
Lāna'i	N/A	N/A	N/A	N/A	N/A	N/A
Kaua'i	1,565.1	N/A	N/A	1,723.7	N/A	N/A
Haw aii Island	1,582.9	N/A	N/A	1,628.1	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	420.0	N/A

8/ For April 2021, visitor spending statistics by island were from U.S. West, U.S. East and Japan only. Spending data for visitors from the other markets were not available due to limited samples.

9/ Year-to-date April 2021 visitor spending statistics by island were from U.S. West, U.S. East, Japan, and Canada (Canada data were only available for January and February). Spending data for visitors from the other markets were not available due to limited samples.

10/ April year-to-date 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID19.