

# 'ALOHILANI RESORT WAIKĪKĪ BEACH LAUNCHES NEW SERVICE TO HELP GUESTS ACCURATELY AND EFFICIENTLY NAVIGATE "SAFE TRAVELS HAWAI'I" TESTING REQUIREMENTS

Resort Engages V2 Medical Group to Provide Seamless Pre-Travel Planning with Approved, Timed and Tracked Testing

Waikīkī Beach, HI (January 28, 2021) — 'Alohilani Resort Waikīkī Beach has engaged V2 Medical Group, a Hawai'i-based beginning to end pandemic management agency, to provide guests with a seamless experience to accurately and efficiently navigate through the Safe Travels Hawai'i requirements. Guests will be guided by a V2 concierge who will provide, time, and track approved testing to meet the State guidelines and help guests safely and smoothly reach the premier O'ahu retreat.

"This is a great step forward in ensuring that visitors adhere to the health and safety protocols that we have in place as we continue to live with this pandemic," said Honolulu Mayor Rick Blangiardi. "I congratulate 'Alohilani and Highgate Hotels for taking action and finding creative ways to help our visitors through the Safe Travels requirements when booking travel here."

Upon booking, guests will be referred to a V2 travel expert who will curate a quick and simple plan for a safe arrival into Hawai'i with all the necessary documentation to ensure that with a negative test result, they will not be required to quarantine upon arrival. V2 will select and order a test from an authorized State of Hawai'i Trusted Travel Partner, create an itinerary for test scheduling and shipping, track the results, help direct the completion of the Safe Travels documents, and upload test results for an expeditious screening process upon arrival. To confirm the sample is taken correctly, the guest will also have a virtual consult with a test supervisor while self-administering the test.

"We strive to be at the forefront of safe tourism and are excited to be the first Hawai'i resort to offer a hassle-free way for our guests to travel to Hawai'i with the expertise of V2 Medical Group," said Kelly Sanders, Senior Vice President of Operations. "Now, guests can rest assured their test results will be available upon departure to Hawai'i and with a negative result, they can spend their time enjoying our beautiful island and all the unique experiences at 'Alohilani."

V2 will select the best FDA-authorized COVID-19 test available on the Trusted Travel Partner list given a traveler's location and timing. In most cases, this will be a saliva-based test kit that is 99% accurate and delivered to the guest's home by the appropriate date ahead of travel. The test is currently accessible in all 50 states. A prepaid shipping label is included within the package for an expedited delivery to an approved lab and results will be sent via email or uploaded to a testing account upon the guest's discretion.

For added support, 'Alohilani has established an onsite testing center with V2 Medical Group to answer any questions, including navigating travel to other islands or return travel and will provide access to testing, if the guest would like to take one for any reason. The total cost of the service is \$150 per test, per person-- which includes travel and testing guidance, a customized testing timeline, assistance navigating the Safe Travels Hawai'i website, supervised testing, laboratory testing costs, materials, lab results, and shipping both ways.

"Hawai'i's Safe Travels program is an opportunity to pave a way forward in keeping our communities safe while welcoming visitors to the Hawaiian Islands, but we recognize its complexity," said John De Fries, President & CEO of the Hawai'i Tourism Authority. "Alohilani's thoughtful service complements our destination's efforts to help ensure a seamless arrival that not only keeps everyone safe but sets the tone for a positive visitor experience."

"Through this critical stage of rebuilding our economy and our tourism industry, it is refreshing to see exciting initiatives from 'Alohilani Resort Waikiki Beach, Highgate, and their partner V2 Medical Group that is seeking a hassle-free experience for our trans-Pacific and interisland travelers to acquire the necessary COVID-19 test prior to their departure," said Mufi Hannemann, President & CEO, Hawai'i Lodging & Tourism Association. "This is an excellent example of how the tourism industry is being proactive and creative in emphasizing the importance of public health and safety to our visitors and local residents while demonstrating that we are a safe and accommodating destination."

More details on all of 'Alohilani Resort's "Be Well. Stay Well." safety protocols can be found <u>here</u>. Up-to-date information on Hawai'i's travel guidelines can be found <u>here</u>.

#### About 'Alohilani Resort Waikīkī Beach

'Alohilani Resort Waikīkī Beach sits where the city meets the sand with a sophisticated, awe-inspiring design that pays homage to Hawai'i's rich cultural heritage. With airy rooms surrounded by an azure ocean, Diamond Head and Waikīkī, 'Alohilani offers a refreshing balance of energy and relaxation in a lively, beachside location. 'Alohilani Resort is a destination for travelers and locals alike with exclusive amenities including two restaurants by internationally acclaimed Iron Chef Masaharu Morimoto, a seascape pool deck with infinity pool, a private indoor/outdoor venue Longboard Club, a captivating 280,000-gallon Oceanarium, a rooftop fitness experience, retail boutiques and more. The property has been awarded the 2020 *Condé Nast Traveler* Readers' Choice Award for the Top 20 Resorts in Hawai'i, *Travel* + *Leisure's* 2020 World's Best Award for Best Resorts in Hawai'i, *USA Today* 10 Best Readers' Choice for Best New Hotel, and *HAWAI'I* Magazine's 7th annual Readers' Choice for the #1 New Hotel, among others. For more information, visit www.alohilaniresort.com.

### **About Highgate**

Highgate is a premier hospitality investment and management company widely recognized as an innovator in the industry. Highgate is the dominant player in U.S. gateway markets including New York, Boston, Miami, San Francisco, and Honolulu. Highgate also has an expanding presence in key European markets through properties in London, and Barcelona. The company provides expert guidance through all stages of the hospitality property cycle, from planning and development through recapitalization or disposition. Highgate also has a proven record of developing bespoke hotel brands and utilizes industry leading proprietary revenue management tools that identify and predict evolving market dynamics to drive outperformance and maximize asset value. With an executive team consisting of some of the industry's most experienced hotel management leaders, the company is a trusted partner for top ownership groups and major hotel brands. Highgate maintains corporate offices in New York, London, Dallas, Los Angeles, and Seattle.

# **About V2 Medical Group**

<u>V2 Medical Group</u> is a trusted risk management agency for pandemic planning and response that utilizes diverse expertise. V2 specializes in assisting travelers navigate ever-changing travel requirements as well as assisting other clients with pandemic management solutions. V2 Medical Group is a Native Hawaiian-owned agency that is based in Hawaii.

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