



We invite you, our HVCB members, to market direct to consumers by submitting an exclusive offer that will be hosted on our new destination app.

To submit your offer, log in to Extranet at <http://www.hvcb.org/update>. If you need to reset your login information, there is a Forgot Password link on the sign in page.

If you cannot log in or reset your password, you might not have Extranet access yet. Contact us at membership@hvcb.org and we can update your record.

When you're logged in, go to Collateral in the menu on the left, and then Special Offers.

You'll start by clicking the Add Offer button.

The screenshot shows the 'Offers' management interface. On the left is a dark sidebar with navigation links: HOME, PROFILE, COLLATERAL, REPORTS, ADMINISTRATION, and a link to CONTACT US. The top header includes the 'HAWAII' logo, a 'Logout' link, a dropdown menu for 'Hawaii Visitors & Convention Bureau', and a search icon. The main content area is titled 'Offers'. It features a 'Filters (0)' section with a 'Manage Filters' link, an 'Account is one of:' dropdown set to 'CHOOSE', and an 'APPLY FILTERS' button. Below this is a table with columns: Actions, Offer Title, Redeem From, Redeem To, Post From, and Post To. The table is currently empty, displaying 'No Records Were Found'. A blue 'ADD OFFER' button is positioned above the table. Pagination controls at the bottom show 'Page 1 of 1' and a 'Go to Page: 1' option.

Complete the Offer Title, a link to more information about the offer or how to redeem it, and a description of the offer.

The screenshot shows the 'New Offer' creation form. The sidebar and top header are identical to the previous page. The main content area is titled 'New Offer' and includes 'SAVE' and 'CANCEL' buttons. A 'Sections:' list on the left contains links for Offer Information, Other Items, Offer Image, Offer Dates, Offer Categories, and Offer Listings. The 'Offer Information' section is active and contains a text box with a disclaimer about the new Hawaii destination app. Below this are four required fields: 'Account:' (a dropdown menu currently showing '--Choose One--'), 'Offer Title:', 'Offer Link:', and 'Offer Text:'. Each field is marked with a red 'Required' indicator.

You can also enter any restrictions or redemption instructions like black-out dates or special codes. Then for the Island field, choose the islands the offer is related to.

Other Items

Choose the islands associated with your membership.

Restrictions / Redemption Instructions:


Island(s): Required


CHOOSE AMONG THE FOLLOWING... ▼


Next, choose an image that you would like to appear with the offer details. Note: You can't upload a new image from this page. Upload your image first through Collateral, then Media, and then you can select it here.


Offer Image


Select an image





Active














The Redeem From and Redeem To dates are the dates that the offer is valid. Post From and Post To are the dates that the offer should appear in the destination app.

Offer Dates

Redeem dates are the dates that the offer is valid. Post dates are the dates that the offer should be visible in the app or on the website.

Redeem From: ◀Required	Redeem To: ◀Required
<input type="text"/>	<input type="text"/>
Post From: ◀Required	Post To: ◀Required
<input type="text"/>	<input type="text"/>

For the Offer Category, select Consumer Special Offer.

Offer Categories

Consumer Coupon Offers appear in the Hawaii destination app. Travel Trade Special Offers are meant for travel agents to use, and appear on Agents.Gohawaii.com.

Offer Categories: ◀Required

CONSUMER SPECIAL OFFER ▼

Travel Trade Special Offer

Consumer Special Offer ✓

For Offer Listings, select your Gohawaii.com listing.

Offer Listings

For both Consumer Coupon Offer and Travel Trade Special Offers, choose your Gohawaii.com listing.

Offer Listings: ◀Required

HAWAII VISITORS & CONVENTION BUREAU (GOHAWAII.COM LISTING: SERVICES: GENERAL BUSINESS) ▼

Hawaii Visitors & Convention Bureau (Membership Directory: Services: General Business)

Hawaii Visitors & Convention Bureau (MeetHawaii.com Listing: MeetHawaii/MPG: Business & Financial Services)

Hawaii Visitors & Convention Bureau (GoHawaii.com Listing: Services: General Business) ✓

Hawaii Visitors & Convention Bureau (Printed Meeting Planners Guide: MeetHawaii/MPG: Business & Financial Services)

When you've completed all of the information, click Save, and you're done.

The screenshot shows a web application interface for the 'Visitors & Convention Bureau'. On the left is a dark sidebar with navigation links: HOME (with a house icon), PROFILE (with a person icon), COLLATERAL (with a document icon), and REPORTS (with a pie chart icon). The main content area is titled 'New Offer'. Below the title are two buttons: a blue 'SAVE' button and a grey 'CANCEL' button. A mouse cursor is pointing at the 'SAVE' button. Below the buttons is a 'Sections:' list with five items: 'Offer Information', 'Other Items', 'Offer Image', 'Offer Dates', and 'Offer Categories'. To the right of the 'New Offer' section is a 'Offer Information' form. It contains a text area with the text 'Travel Trade Special Offer discounts, submitted by n'. Below this is a label 'Account: *Required' followed by a text input field containing 'HVCB'. At the bottom of the form is another label 'Offer Link: *Required'.

Visitors & Convention Bureau

HOME

PROFILE

COLLATERAL

REPORTS

New Offer

SAVE

CANCEL

Sections:

- Offer Information
- Other Items
- Offer Image
- Offer Dates
- Offer Categories

Offer Information

Travel Trade Special Offer discounts, submitted by n

Account: *Required

HVCB

Offer Link: *Required

For questions or more information, contact the Membership Department at 808-924-0267 or membership@hvcb.org.