



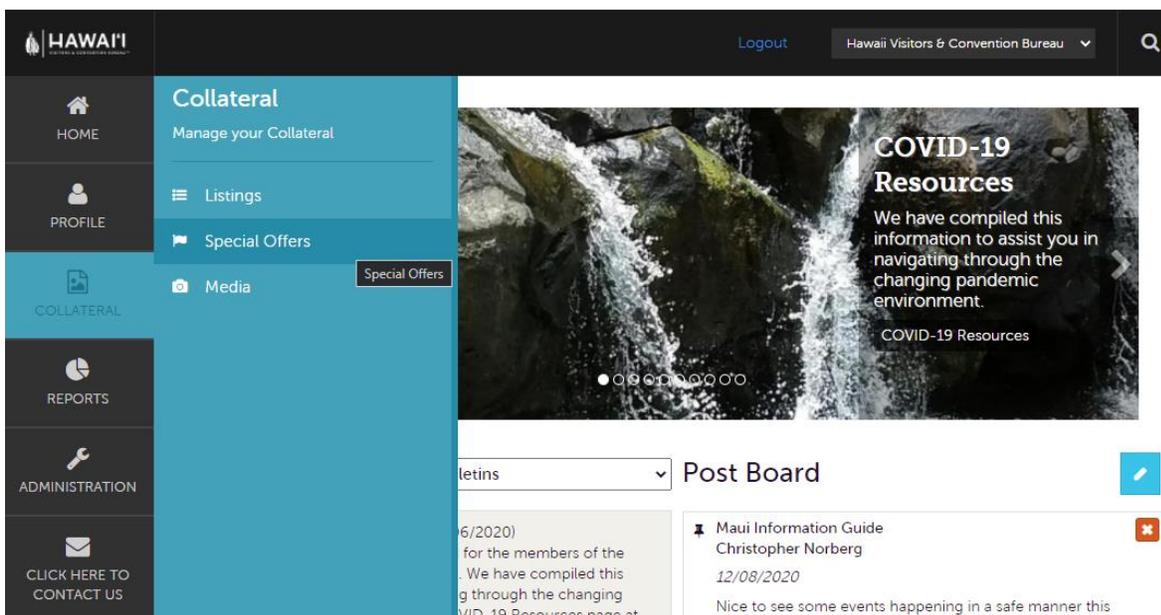
We invite you, our HVCB members, to market direct to consumers by submitting an exclusive offer that will be hosted on our new destination app.

To submit your offer, log in to Extranet at <http://www.hvcb.org/update>. If you need to reset your login information, there is a Forgot Password link on the sign in page.

If you cannot log in or reset your password, you might not have Extranet access yet. Contact us at membership@hvcb.org and we can update your record.



When you're logged in, go to Collateral in the menu on the left, and then Special Offers.



You'll start by clicking the Add Offer button.

HAWAII
HAWAII VISITORS & CONVENTION BUREAU

Logout Hawaii Visitors & Convention Bureau

HOME
PROFILE
COLLATERAL
REPORTS
ADMINISTRATION
CLICK HERE TO CONTACT US

Offers

Filters (0) [Manage Filters](#)

Account is one of:

Actions	Offer Title	Redeem From	Redeem To	Post From	Post To
No Records Were Found					

Page 1 of 1 Go to Page: 1

Complete the Offer Title, a link to more information about the offer or how to redeem it, and a description of the offer.

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New Offer

Sections:

- Offer Information
- Other Items
- Offer Image
- Offer Dates
- Offer Categories
- Offer Listings

Offer Information

Consumer Coupon Offers will appear in the new Hawaii destination app launching early in 2021. Travel Trade Special Offers are available to members in the hotels, activities, attractions, tours, golf, restaurants, and car rentals categories, and will appear on the agents.gohawaii.com website.

Account: ◀Required

Offer Title: ◀Required

Offer Link: ◀Required

Offer Text: ◀Required

You can also enter any restrictions or redemption instructions like black-out dates or special codes. Then for the Island field, choose the islands the offer is related to.

Other Items

Choose the islands associated with your membership.

Restrictions / Redemption Instructions:

Island(s): ◀Required

CHOOSE AMONG THE FOLLOWING... ▼

Next, choose an image that you would like to appear with the offer details. Note: You can't upload a new image from this page. Upload your image first through Collateral, then Media, and then you can select it here.

Offer Image

Select an image



The first image is selected, indicated by a green checkmark in the top right corner and a green bar at the bottom with a magnifying glass icon and the word "Active". A mouse cursor is pointing at the bottom right corner of this image.

The Redeem From and Redeem To dates are the dates that the offer is valid. Post From and Post To are the dates that the offer should appear in the destination app.

Offer Dates

Redeem dates are the dates that the offer is valid. Post dates are the dates that the offer should be visible in the app or on the website.

Redeem From: ◀Required

Redeem To: ◀Required

Post From: ◀Required

Post To: ◀Required

For the Offer Category, select Consumer Special Offer.

Offer Categories

Consumer Coupon Offers appear in the Hawaii destination app. Travel Trade Special Offers are meant for travel agents to use, and appear on Agents.Gohawaii.com.

Offer Categories: ◀Required

CONSUMER SPECIAL OFFER ▾

- Travel Trade Special Offer
- Consumer Special Offer ✓**

For Offer Listings, select your Gohawaii.com listing.

Offer Listings

For both Consumer Coupon Offer and Travel Trade Special Offers, choose your Gohawaii.com listing.

Offer Listings: ◀Required

HAWAII VISITORS & CONVENTION BUREAU (GOHAWAII.COM LISTING: SERVICES: GENERAL BUSINESS) ▾

- Hawaii Visitors & Convention Bureau (Membership Directory: Services: General Business)
- Hawaii Visitors & Convention Bureau (MeetHawaii.com Listing: MeetHawaii/MPG: Business & Financial Services)
- Hawaii Visitors & Convention Bureau (GoHawaii.com Listing: Services: General Business) ✓**
- Hawaii Visitors & Convention Bureau (Printed Meeting Planners Guide: MeetHawaii/MPG: Business & Financial Services)

When you've completed all of the information, click Save, and you're done.

The screenshot shows a web interface for creating a new offer. On the left is a dark sidebar with navigation options: HOME, PROFILE, COLLATERAL, and REPORTS. The main content area is titled 'New Offer' and features two buttons: a blue 'SAVE' button and a grey 'CANCEL' button. Below these buttons is a 'Sections:' list with links for Offer Information, Other Items, Offer Image, Offer Dates, and Offer Categories. To the right is a form titled 'Offer Information' containing a text field with the value 'HVCB' and labels for 'Account' and 'Offer Link', both marked as 'Required'.

For questions or more information, contact the Membership Department at 808-924-0267 or membership@hvcb.org.