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Jeffrey Yedlin Appointed Hotel Manager of Hilton Hawaiian Village Waikiki Beach Resort *Yedlin will take the helm of Hawaii's largest resort*

HONOLULU – March 16, 2021 – Hilton Hawaiian Village Waikiki Beach Resort announced that Jeffrey Yedlin has been appointed as the resort's hotel manager. Yedlin brings 25 years of experience to the top executive role at Hilton's largest property worldwide, and will be in charge of overseeing all operations of the resort spanning 22 beachfront acres and 2,860 guest rooms.

Yedlin first served as Hilton Hawaiian Village's director of food & beverage before being promoted to regional director of food and beverage in 2018. Throughout his tenure, Yedlin has led 727 food and beverage team members, including 31 managers, to implement sweeping improvements across the resort's food and beverage outlets, including concept revitalizations and service experience improvements. In his new role, he will continue to consult on food and beverage programming for Hilton-managed properties including Hilton Waikoloa Village and DoubleTree Hotel Alana – Waikiki Beach.

Prior to joining Hilton Hawaiian Village, Yedlin worked for 16 years in Las Vegas, working for MGM Resorts International for 14 years where he most recently served as the vice president of food and beverage at the Circus Circus Hotel and Casino in Las Vegas and Monte Carlo Hotel and Casino in Las Vegas. He was responsible for the long-term food and beverage strategy of the hotels' restaurants, bars, catering, and banquets as well as the design and development of new concepts. Yedlin was also part of the opening team for Wynn Resorts for Wynn Las Vegas and Wynn Macau.

Yedlin holds a B.S., M.H.A. and Ph.D. in Hotel Administration from the University of Las Vegas with a research emphasis in Organizational Behavior and Food and Beverage. In addition to his full-time position, Yedlin teaches food and beverage courses and service strategies for University of Hawaii, Kapiolani Community College and the University of Nevada Las Vegas.

"Jeffrey has proved himself to be both a capable director and leader among our ohana," said Debi Bishop, managing director with Hilton. He is passionate about lending his expertise to help others grow in their career and education. We are incredibly grateful to have him serving as Hilton Hawaiian Village's hotel manager."

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About Hilton Hawaiian Village Waikiki Beach Resort

Hilton Hawaiian Village Waikiki Beach Resort is Waikiki's only true destination resort, offering the perfect mix of exceptional resort accommodations and classic hospitality on Waikiki's widest stretch of beach.