



## **KAUA'I MARRIOTT RESORT REFLAGGED AS ROYAL SONESTA KAUA'I RESORT**

*Sonesta will Welcome Guests at Hotel Starting Today, Kaua'i is Part of 90+ Property Transfer to Sonesta from Marriott*

**Newton, MA (March 24, 2021)** – Royal Sonesta Kaua'i Resort is proud to join the Sonesta International Hotels Corporation U.S. portfolio, expanding the brand's national footprint in key tourism regions and contributing to the company's monumental 350% growth in less than six months. On October 7, 2020, Service Properties Trust (SVC), the hotels owner, **announced plans** to transition the branding and management of nearly 100 of their hotels to Sonesta. Management of 9 of the hotels included in this transfer were previously transitioned to Sonesta on December 15, 2020, and launched the company's latest brand, Sonesta Select.

Royal Sonesta Kaua'i Resort is conveniently located on Hawaii's white-sand beaches, just two miles from Lihue Airport. The resort features 350+ luxurious garden, pool or ocean view rooms and suites, as well as 27,758 square feet of flexible meeting space and an on-site fitness center and spa. Located on beautiful Kalapaki Beach, Royal Sonesta Kaua'i Resort is the ideal location for a tropical vacation.

"We are excited to join Sonesta's portfolio during this time of monumental growth. As the brand's first and only location in Hawaii, we are proud to represent the Sonesta brand in the state," said Royal Sonesta Kaua'i Resort General Manager Paul Toner.

Sonesta cares deeply about the health and well-being of guests and employees and will ensure that corporate policies for safety are implemented in each new hotel property from day one. [Stay Safe with Sonesta](#) is a rigorous health and cleanliness program outlined for all U.S. hotels to take the company's standards on safe and clean hotels to the next level in response to COVID-19. Working with Ecolab Inc., a leading provider of cleaning and disinfecting solutions for the hospitality industry, Stay Safe with Sonesta will meet or exceed applicable CDC and/or governmental requirements and guidance related to the current Coronavirus pandemic. The program will continue to evolve to align with new protocols and follow updated guidance from public health authorities that will maintain greatest levels of protection for guests and employees of Sonesta.

Guests of Royal Sonesta Kaua'i Resort will be encouraged to enroll in [Sonesta Travel Pass](#), the brand's award-winning and nationally recognized guest rewards program that gives its members perks, points, privileges and exclusives on top of the warm, friendly service and little extras you'll find at any Sonesta — to make each stay even more rewarding. Sonesta Travel Pass members earn points per qualified dollar spent on their room that can be redeemed at participating locations in the United States, Canada, Puerto Rico, South America and St. Maarten. Sonesta will match preferred or elite status in any other hotel loyalty programs, or travelers can earn elite status with Sonesta Travel Pass in as little as just 12 nights.

Featuring a portfolio of diverse and distinctive properties as unique as its guests, there is no typical Sonesta. With a full range of exceptional options found in many of the most memorable destinations in the world, Sonesta proudly exceeds guest's expectations delivering an authentic experience time and time again. Visit [Sonesta.com/growth](#) for a full list of new hotels as well as to find the latest brand news, updates and more information on the Sonesta Travel Pass guest loyalty program, and to book a stay.

**About Sonesta International Hotels Corporation**

Sonesta is one of the fastest growing hospitality companies in the U.S., celebrating an approximate 350% increase in its national portfolio. You will now find nearly 300 Sonesta properties across seven brands operating in the U.S., Canada, Chile, Colombia, Ecuador, Egypt, Peru, and St. Maarten. Discover Sonesta hotels, resorts and suites in many of the most traveled U.S. destinations, including Atlanta, Austin, Boston, Chicago, Hilton Head, Houston, Los Angeles, New Orleans, Portland, San Francisco, San Jose, Seattle, St. Louis, and Washington D.C.. For more about Sonesta and its locations, visit [Sonesta.com](http://Sonesta.com) or call +1.617.315.9200 or 800.Sonesta (800.766.3782) in the U.S. and Canada. Follow us on social media @SonestaHotels.

\* High-resolution images are available at [www.sonesta.com/media](http://www.sonesta.com/media) for all Sonesta hotels.

**Media Contact:** Lorie Juliano, [ljuliano@sonesta.com](mailto:ljuliano@sonesta.com) office: 617.421.5429 mobile: 508.843.3769