

INTERNATIONAL MARKET PLACE

November 2, 2021

International Market Place & Waikīkī Aquarium to Preserve Marine Life

HONOLULU – This November, International Market Place is partnering with the Waikīkī Aquarium to support the organization's marine life education and preservation efforts by hosting family-friendly pop-ups, a gift with purchase promotion and a gift card sweepstakes.

"We are partnering with the Waikīkī Aquarium to inspire and promote understanding, appreciation and conservation of Pacific marine life," said Malia Zannoni, marketing & sponsorship director of International Market Place. "We invite the community to come and learn more about how to get involved in this important mission and take action."

"We're excited to partner with our fellow neighbors at International Market Place to further educate our community and visitors about the importance of protecting our oceans," said Dr. Andrew Rositer, Aquarium Director. "We hope this partnership inspires our kama'āina and visitors alike to help to keep our oceans pristine and marine ecosystems healthy for generations to come."

Educational Pop-Ups

Every Tuesday from 12-2 p.m. now through November 23 under the Banyan tree on Level 1, Banyan Court, individuals and families can learn more about Pacific marine life conservation from the Waikīkī Aquarium at free, educational pop-up events that will cover topics like ocean aquaculture, Hawaiian marine communities and more.

Gift with Purchase

Customers that spend \$100 or more at any International Market Place store or restaurant will receive admission for two to the Waikīkī Aquarium while supplies last. Receipt(s) should be presented to the Customer Service Desk during mall hours. For complete rules, visit shopInternationalMarketPlace.com/pages/shopandsea.

Sweepstakes

Customers who join or renew their membership with the Friends of the Waikīkī Aquarium will be entered to win one of four \$250 gift cards to International Market Place. For full terms and conditions, visit fowaquarium.org.

For more information on the partnership and promotions, please visit shopinternationalmarketplace.com/events/shopandsea.

Link to Images: <https://app.box.com/folder/149293881703?s=xnbgv7ezji3k0wqxnw5a00udmlnc348h>

Photo Credit: Waikīkī Aquarium

About International Market Place

Located in the heart of Waikīkī, International Market Place is a world-class shopping, dining and entertainment destination featuring a curated mix of upscale and lifestyle brands, and the first Saks Fifth Avenue in Hawai'i. Operating hours for restaurants and department store will vary. For ease of access, the center provides 700 parking spaces and convenient valet parking. For

more information, visit shopinternationalmarketplace.com and in Japanese ja.shopinternationalmarketplace.com.

International Market Place continues to comply with all local, state and federal laws and mandates to ensure a safe environment. The center reminds all guests to always wear a facial covering indoors and in large gatherings and practice other public health safe practices such as physical distancing and good hygiene. For more information visit, www.shopinternationalmarketplace.com/pages/covid-19-update.

Link to International Market Place Stock Images: <https://bit.ly/IntlMktPlace>
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