



The Pacific Asia Travel
Association &
Travel & Tourism Research
Association



2024 Annual Outlook & Economic Forecast Forum

Thursday, February 8, 2024 7:45 am – 1:30 pm
Prince Waikīkī, Piʻinaio Ballroom

2024 Outlook: Leaping into the New Leap Year or Leap Year or Limp Year Ahead?

With scheduled nonstop air seats to Hawaiʻi expected to end the first quarter of 2024 about even with prior year levels, tourism indicators are not exactly "leaping off the page" heading into the new Leap Year. Will Hawaiʻi's visitor industry shake off this early 2024 softness like a '24-hour flu as the year progresses with a possible "soft landing" for the U.S. economy and green shoots of recovery in travel from Asia/Oceania? Find out how our line-up of experts think it will all sort out. In addition to the annual economic and tourism forecasts, this year's forum features a panel of experts to provide insight into the international market; and an update on Hawaiʻi's air service outlook.

7:45 am Registration & Networking

8:30 am Welcome – Jennifer Chun, Director of Tourism Research, DBEDT

8:35 am – 10:10 am Session I: *Economic Outlook*

- **Moderator: Chris Kam**, President, OmniTrak Group
- **Aran Ryan**, Director of Industry Studies, Tourism Economics
- **Eugene Tian**, Chief Economist, Department of Business, Economic Development & Tourism
- **Paul Brewbaker**, Principal, TZ Economics

10:15 am – 11:15 am Session II: *International Markets Update*

11:15 – 11:30 am Break

11:30 am Lunch is served

12 noon Session III Luncheon: *Air Service Talk Story*

- **Moderator: Jeffrey Eslinger**, Senior Director of Market Insights, Hawaiʻi Visitors & Convention Bureau

REGISTRATION INFORMATION

<https://patahawaii.starchapter.com/meetinginfo.php>

Please indicate names and affiliations of all attendees

PATA Member	\$175
TTRA Member (with code)	\$175
Non-Members	\$215
Sponsor Table (for seven persons)	\$1,365
Sponsor Table with Student	\$1,280 (for six persons + 1 student, student will be provided)
Sponsor a Student	\$110 (student will be provided)
Students	\$110

Students must register with School Email for Student Rates. No personal emails will be accepted for students.

Join and Save!

PATA Hawaiʻi Membership <https://patahawaii.starchapter.com/join>

TTRA Hawaiʻi Membership <https://ttra.com/join-ttra/>

RSVP FOR IN-PERSON ATTENDANCE CLOSING ON Wednesday, January 31, 2024

Continental Breakfast and Three-Course Lunch included. Hotel Parking \$10 self-parking, \$15 valet

Reservation required through link above, including payments by check. If you have any questions, please contact Tina Yap at info@patahawaii.org