

# INTERNATIONAL MARKET PLACE

## CocoNene Celebrates Opening of New Flagship Store at International Market Place



*Waikiki expansion is part of rebuilding and recovery efforts after Lahaina tragedy.  
Grand opening festivities include gift with purchase, personal appearance by Carissa Moore*

HONOLULU (DRAFT – January 5, 2023) – [CocoNene](#), the beloved local brand known for its made in Hawaii products that encapsulate the islands' spirit and culture, has expanded its presence at [International Market Place](#).

To celebrate the new store opening, CocoNene is planning a week-long celebration beginning **Monday, January 8**. The store is offering an exclusive CocoNene bag tag, featuring their iconic mascot, Coco the nene goose. This special gift is free with any purchase and exclusively available at the International Market Place location, while supplies last.

On **Friday, January 12**, world champion surfer, Olympic gold medalist and brand ambassador Carissa Moore will be at CocoNene to meet shoppers and sign posters, purchases and other items brought in by her many Hawaii fans.

The new flagship location on Level 1 carries an expanded selection of the iconic and interactive products that have made CocoNene popular with residents and visitors, including home décor, wood wall art by local artists, and their signature Longboard Letters, which are customizable and reflect many facets of life in Hawaii. In addition, the over 3000 square foot store features two exciting murals by popular local artist Jack Soren, complementing the four Soren artworks currently in place at International Market Place.

“We are pleased to welcome CocoNene to its expanded location,” said General Manager Desiree Mosiman. “The larger footprint will bolster the company's efforts to rebuild and recover after the fires in Lahaina and ensure continued employment for their sales and manufacturing teams. All of CocoNene’s products are locally crafted here in Hawaii, underscoring their dedication to local artistry and manufacturing excellence.”



Other recent enhancements at [International Market Place](#) include the Jams World relocation to a fresh new space on Level 1, as well as new retailers KoaWood Ranch, Sun Daes and Surf Waikiki.

“It is a pleasure to be able to showcase the talents and wonderful products of so many locally owned retailers, galleries, and restaurants at our center,” Mosiman added.

CocoNene at International Market Place will be open daily from 10 a.m. to 9 p.m.

A favorite of visitors and locals alike, International Market Place is a captivating open-air hub where shopping, dining, and entertainment live in harmony. Beyond the impressive slate of recurring events happening at International Market Place, each month brings [new and unique experiences](#). For more information on all stores and events, visit [shopinternationalmarketplace.com](#).

### **About International Market Place**

Located in the heart of Waikīkī, International Market Place is a world-class shopping, dining and entertainment destination featuring a curated mix of upscale and lifestyle brands. Operating hours for restaurants and department stores will vary. For ease of access, the center provides 700 parking spaces. For more information, visit [shopinternationalmarketplace.com](#) and in Japanese [ja.shopinternationalmarketplace.com](#).

### **About CocoNene**

CocoNene creates authentically fun products that celebrate home, 'ohana and Hawaii's unique sense of place. All décor and gift items are locally made in Kapolei, Hawaii. Through its partnership with local artists and designers, CocoNene creates new product collections year-round that celebrate the island lifestyle and honor Hawaii’s gift-giving culture. The company is part of a family of brands that includes the esteemed kama’aina company Pictures Plus, founded in 1986 by Kent and Lori

Untermann. For more information, visit CocoNene's website at [www.coconene.com](http://www.coconene.com) and on Facebook and Instagram.

Link to International Market Place images:

<https://spaces.hightail.com/space/dkZNDAmCC>

Photo Credit: International Market Place

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